



SYSTEMATIC STRATEGY & TURNKEY PROCESS FOR

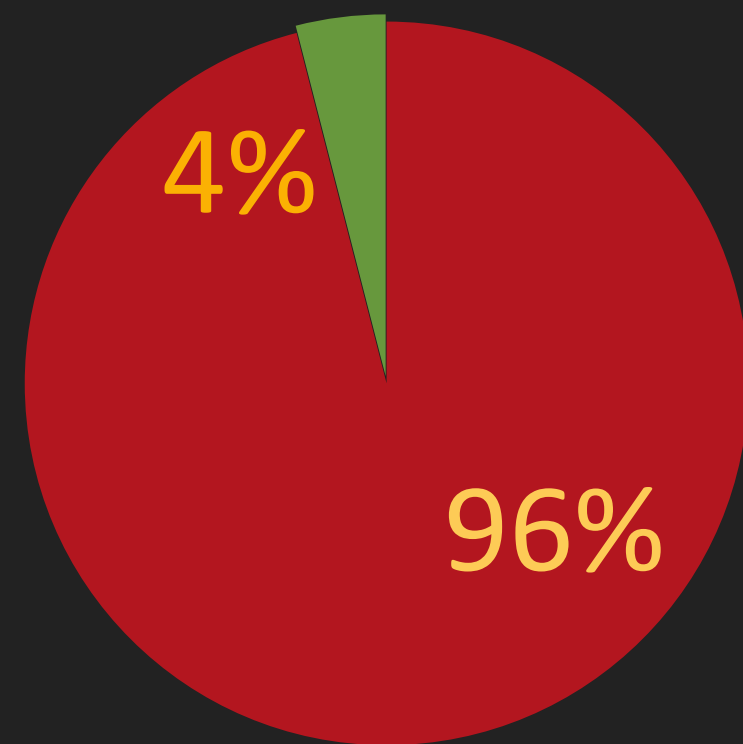
FILMFUNDING



# MPMG MOVES PROJECTS FORWARD



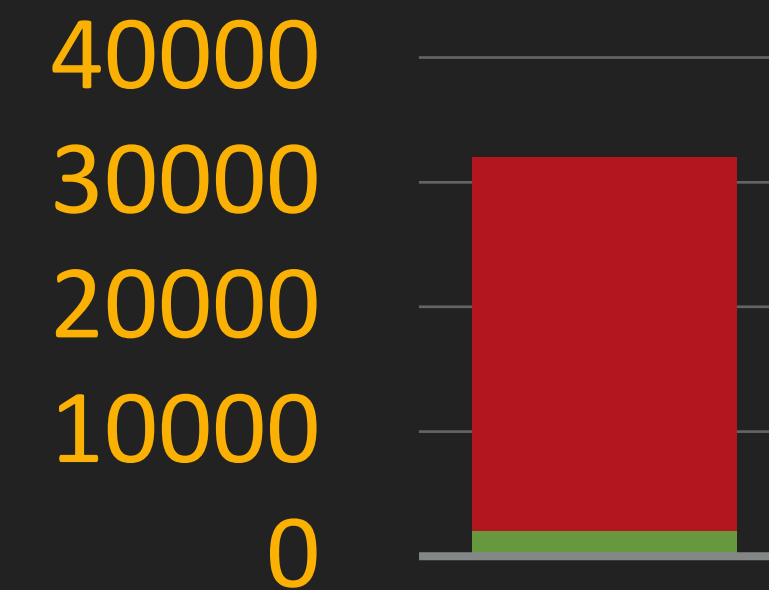
Films can get stuck in a kind of development hell, not really moving forward to funding



Only 4% of scripts are ever greenlit and filmed

**120,000+**

Average number of unemployed in the film and television industries



Number of scripts written per year, versus number of films produced

MPMG was designed specifically to address this for deserving projects; by rigorously applying innovative and systematic approaches that streamline the practical development and funding of quality projects, using a turn-key process.

# FUNDING OVERVIEW



## MPMG FILM FUNDING STRATEGY

MPMG assists filmmakers in assembling all the items that an investor and distributor are going to require...which most filmmakers don't realize is necessary for these gatekeepers to say "yes"!

MPMG puts together comprehensive research and presentation to show:

- To the distributor that the audience exists
- To the investor that the film can be a sound investment



**A COMPLETE LEGAL PACKAGE + FULL BUSINESS PROPOSAL W/FINANCIAL ANALYTICS  
& PROOF OF AUDIENCE + BONDABLE SCHEDULE/BUDGET WITH DISTRIBUTION ATTACHED  
*YOU ARE PREPARED FOR INVESTMENT!***

Once this stage is complete, MPMG then presents the project to its financial partners, including Tristar Global Entertainment, which represents 10+ investment groups.

# FUNDING OVERVIEW



## MPMG FILM FUNDING PHILOSOPHY

We believe more filmmakers should see their careers and film projects not only as art, but also as business - their own business!

MPMG enables you to do exactly that through a pre-assembled system, with all the support staff and contacts necessary, so that even the most novice of filmmakers can get their film moved decidedly toward production.

To be honest, this is a collaborative system, and requires you to also be committed to achieving these goals with our aid.

**Your business, 100% owned by you!**

**Our Highly Skilled  
Vendors**

**Our Experienced,  
Supportive Staff**

**Our Pre-arranged  
Funding Sources**

**Your commitment to your project's success!**

## MPMG FILM FUNDING PROCESS

- ✓ **Filmmaker submits project**
- ✓ **If development funding is needed, an introduction is made to a third party**
- ✓ **Development budget is created, free of charge (typically 2 weeks)**
- ✓ **Contract is signed with MPMG by fully informed producer(s)**
- ✓ **Vendors prepare analytics, graphic materials, social analysis, budget & breakdown. (4 mos. Approx.)**
- ✓ **Distribution is pursued. (3 mos. Approx.)**
- ✓ **Investment is pursued. (2-3 mos. Approx.)**

## MPMG EXECUTIVES



Michael Minkler  
Managing Director & CCO

- 3 Oscar wins
- 11 Oscar nominations
- Emmy Award winner
- BAFTA Award winner
- Winner of the Career Achievement Award from the Cinema Audio Society
- Past projects include Once Upon a Time... in Hollywood, Inglourious Basterds, Dreamgirls, Chicago, Blackhawk Down, Star Wars: Episode IV- A New Hope, and many more...



Ray Ellingsen  
Partner

- Managed the largest motion picture film studio in the state of Arizona
- Produced 10 feature films and 30+ video and commercial projects
- Has consulted for several major studios regarding opening new facilities
- 30 years professional experience as a writer, director, and producer

## MPMG EXECUTIVES



Ron Takehara  
Legal and Operations Officer

- 30 years practicing law. Registered with State Bar of CA.
- Winner, American Jurisprudence Award
- Victorious appeals in California Supreme Court and California Court of Appeal
- Broad expertise in Entertainment Law



Scott Mitchell Rosenberg  
CEO, Platinum Universe

- 1.6 billion box office, creator of Men in Black and Cowboys and Aliens.
- Creator of one of the largest bibles in comic book history.
- Formerly second highest ranking executive at Marvel.
- Platinum characters have appeared in millions of comics distributed in over 49 countries and 23 languages.

# LICENSING ASSOCIATE: PLATINUM STUDIOS

# Platinum founder Scott Mitchell Rosenberg:

- Released films and TV with Universal, Paramount, DreamWorks, MGM, Showtime and Lionsgate; and developed film and TV with Disney, New Line, 20th Century Fox, and Sony.
- Broken every sales and marketing record known to independent comics.
- Has assembled one of largest comic book libraries in the world under one banner.



## ANALYTICS AND BUSINESS PLANNING ASSOCIATE: FILMPROFIT®

FilmProfit creates detailed analytical models and complete business proposals for each film we develop. (learn more [www.filmprofit.com](http://www.filmprofit.com))



**MPMG uses FilmProfit analytics to help establish budget level, quantify market viability based on comparables, audience and markets/marketing trends and release strategy. Their proposals include, among other analysis:**

- Entertainment comparison and marketing trends, digital and all-TV analysis, distribution research, theatrical market analysis, and market strategy and valuations.
- Past clients include 20th Century Fox, Jim Henson Productions, the BBC, ICM, Universal Music Group, Walt Disney, Quincy Jones Media Group, Eastman Kodak, Summit Entertainment, and was Chief Business Planning and Financial Modeling Analyst for Baseline/StudioSystems.
- Consultant on 350+ films

## DIGITAL MARKETING ASSOCIATE: RIBBOW MEDIA GROUP

Ribbow Media Group finds your audience and convert them into an army of highly engaged superfans. (learn more [www.ribbowmediagroup.com](http://www.ribbowmediagroup.com))



**MPMG uses Ribbow analysis to powerfully demonstrate to distributors the commercial viability of a project. Some of their projects include:**

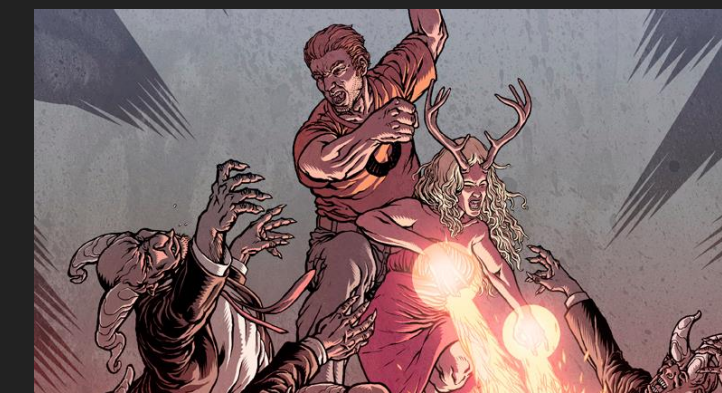
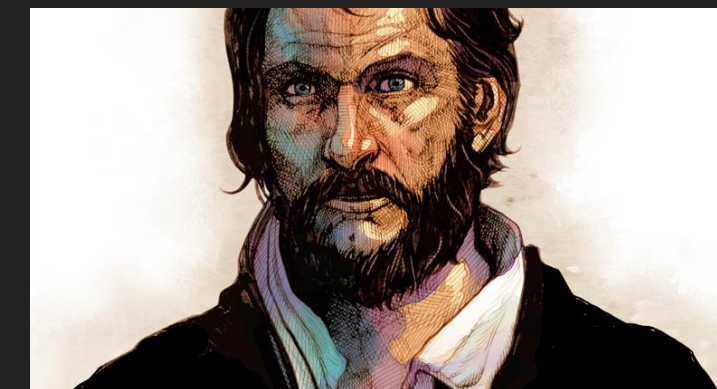
- “God’s Not Dead”, made for \$1 million, earned \$60 million in theaters
- “War Room”, made for \$3 million, earned \$87 million in theaters
- “Dear White People”, \$31,000 opening weekend Per Screen Average
- In one year grew Trinity Broadcast Network’s Facebook reach from under 80,000 to over 61 million
- Past clients include Lionsgate, The Weinstein Company, Paramount, Focus Features, Sony Pictures, Paramount, and Walden Media

## GRAPHICS AND VISUAL PRESENTATION: OUTLAND ENT.

Outland Entertainment creates powerful artwork for MPMG projects, including poster design, power point presentations, and websites. (learn more [www.outlandentertainment.com](http://www.outlandentertainment.com))

### Some of Outland's Accomplishments:

- Storyboard work for Amazon Studios
- Worked on properties for Marvel, Teenage Mutant Ninja Turtles, Cowboys and Aliens, World of Warcraft
- Created several large-scale museum exhibits including The History Colorado Center



## SCRIPT BREAKDOWN AND BUDGETING, FACTOR MEDIA

MPMG relies on Jean-Luc Martin to create schedules and budgets that meet the full requirements of the completion bond guarantee underwriters.



**The distribution agreements and the financing of a film require it be a bondable production, necessitating:**

- A bondable schedule and budget.
- A bondable film requires complete adherence to union rules, gov't regulations, and industry best practices to pass the underwriter's rigorous evaluation. A high level of expertise in this area is desirable from the outset.
- Jean-Luc has 10 years experience as line producer, and has consulted on 40+ films

# CONTACT US!

---



11900 W. Olympic Blvd. Suite 450  
Santa Monica, CA 90064  
PH: (424) 231-8677.

[www.movingpicturesmg.com](http://www.movingpicturesmg.com)

Submit a project: <https://www.movingpicturesmg.com/submission-form/>